

SPONSORSHIP OPPORTUNITIES



REACHING TOGETHER

At the Frontier of Biomedical Research

MOUNTAIN WEST
BIOMEDICAL ENGINEERING
CONFERENCE

OBJECTIVES AND BENEFITS

The 3rd Annual Mountain West Biomedical Engineering Conference is a local platform to share ideas and promote biomedical collaborations along the Wasatch Front and the Mountain West region. This conference is an opportunity for the local biomedical community to get together as students present their research. It is an ideal venue to support students, hear about new research, network and strengthen bonds with the local biomedical community.

The numerous objectives and benefits of this conference include:

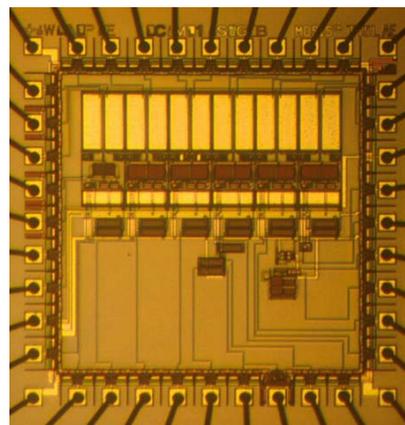
- Build a stronger biological and medical research community along the Wasatch Front and Rocky Mountain Region
- Foster relationships among universities, businesses, and investors
- Promote the work of students, researchers, and industry, especially in Utah
- Encourage further research, innovation, and collaboration.
- Assist students in promoting their ideas and research.

SPONSORSHIP OPTIONS

PLATINUM SPONSOR (\$10,000 OR MORE)

Benefits

- Promotion
 - Sponsor name, logo, and/or hyperlink on the conference website as a Platinum Sponsor
 - Sponsor name included in e-mails sent to all conference participants
 - Sponsor name, logo, and/or description in conference program for every guest, on sponsorship wall, and at strategic locations throughout the event
 - Opportunity to provide a take-away gift, product, or service to all conference attendees
- Admission
 - Six admission tickets, including meals for representatives and/or other guests chosen by the Platinum sponsor and two hotel room suites with two beds
- Networking and Sourcing
 - Access to all conference events



SPONSORSHIP OPTIONS (CONT.)

GOLD SPONSOR (\$5,000 - \$9,999)

Benefits

- Promotion
 - Sponsor name, logo, and/or hyperlink on the conference website as a Gold Sponsor
 - Sponsor name included in e-mails sent to all conference participants
 - Sponsor name, logo, and/or description in conference program for every guest, on sponsorship wall
 - Opportunity to provide a take-away gift, product, or service to all conference attendees
- Admission
 - Four admission tickets, including meals for representatives and/or other guests chosen by the Gold sponsor and one hotel room suite with two beds
- Networking and Sourcing
 - Access to all conference events.

SILVER SPONSOR (\$2,000-\$4,999)

Benefits

- Promotion
 - Sponsor name, logo, and/or hyperlink on the conference website as a Silver Sponsor
 - Sponsor name, logo, and/or description in conference program for every guest
 - Opportunity to provide a take-away gift, product, or service to all conference attendees
- Admission
 - Two admission tickets, including meals for representatives and/or other guests chosen by the Silver sponsor
- Networking and Sourcing
 - Access to all conference events..

LAST YEAR'S DEMOGRAPHICS

15	Podium Presentations
49	Poster Presentations
112	Graduate Students
30	Undergraduate Students
31	Faculty Members
6	National Advisory Committee Members
6	USTAR and other Distinguished guests

18 Universities represented including: Brigham Young Univ., Utah State Univ., Boston Univ., East Carolina Univ., Univ. of North Texas, Colo State Univ., Univ. of Arizona, Univ. of California San Diego, Washington Univ. School of Medicine, Wesfalische Wilhelms – Universität Münster, Biklent Univ., Johns Hopkins Univ., Kirikkale Univ. School of Medicine, Baylor College of Medicine, Hacettepe University, Oregon State Univ., Univ. of Loiusville, Univ. of Utah

TARGETED SPONSORSHIP OPPORTUNITIES

Refreshment Break - \$3,000

The annual meeting will have a refreshment break for the duration of the meeting on Saturday, September 22, 2007. Refreshments will include Starbucks coffee, decaffeinated coffee, a selection of hot teas, assorted Pepsi soft drinks and Aquafina Bottled Spring Water. Your company logo will be displayed on a sign at the table with the refreshments.

Breakfast - \$4000

A classic breakfast buffet will be provided to conference attendees in a lovely outdoor pavilion at The Canyons Resort. This breakfast will include a selection of juices, sliced seasoned fruit, assorted dry cereals with milk, granola, yogurt, scrambled eggs with cheese and fresh scallions, smoked bacon, maple sausage, breakfast potatoes, assorted breakfast pastries, sweet cream butter, Starbucks coffee, decaffeinated coffee, and a selection of teas. Your company's name and logo will be associated with the breakfast in the annual meeting program book as well as on a sign in the pavilion. Your company logo and link will be listed on the conference website as a sponsor.

Lunch - \$7000

The extraordinary Canyons Buffet will be provided to conference attendees for lunch in a lovely outdoor pavilion at The Canyons Resort. This lunch buffet will include wild game chili, mixed green salad with Balsamic Vinaigrette, Caesar salad, grated parmesan, garlic croutons and Caesar Dressing. The main courses will include oven-roasted Atlantic salmon with sun-dried tomato pesto crust, Grilled chicken breast with lemon caper cream, beef burgundy with mushrooms and skin-on red whipped potatoes, and a cheese manicotti with roasted tomato coulis. A chef's selection of starch and seasoned mixed vegetables and assorted desserts will be served with Starbucks coffee, decaffeinated coffee, and a selection of teas, ice tea and lemonade. Your company's name and logo will be associated with the lunch in the annual meeting program book as well as on a sign in the pavilion. Your company logo and link will be listed on the conference website as a sponsor.

Welcoming Reception - \$5000

A welcoming reception will be provided for all conference attendees. Your sponsorship will provide hors d'oeuvres for the reception. Your company's name and logo will be associated with the reception in the annual meeting program book as well as on signage throughout the reception.

Welcoming Reception Open Bar - \$3000

A sponsorship of the open bar would be quite popular among the conference attendees. Your sponsorship will include a sign on the front of the bar with your company name and logo. Your company's logo and link will also be listed in the annual meeting program book and on the conference website as a sponsor.

Poster and Podium Presentation Awards - \$3000 [2 available]

Awards of \$1500, \$1000, and \$500 will be awarded to first, second, and third place respectively for excellent poster and podium presentations. The award will be named after your company and your company's logo and link will also be listed in the annual meeting program book and on the conference website as a sponsor.



CONFERENCE ORGANIZING COMMITTEE

Lisa MacFadden – Conference Chair
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Kian Torab – Conference Vice - Chair
Eric Dacus - Graphics and Website
Dolly Holt - Student Coordinator

FACULTY CONSULTANTS

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Website: www.bioen.utah.edu/conference/Canyons2007